

# eLearning Instructional Design & Course Development

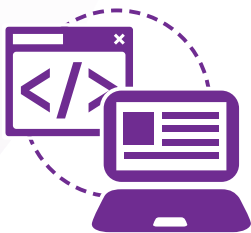
“*Online learning should be learner-centered, adaptive and metrics-driven.*”

## Scitent's Learning Centered Design

1

### Learning Objectives

Scitent starts each project by matching course learning objectives against core methods that are rooted in optimal instructional design, competency alignment, mastery learning and spaced practice to promote retention.



2

### Performance Measurement

Once the course design strategy is set, Scitent works with subject matter experts (SMEs) to align your organization's body of knowledge and develop user-specific instructional plans. Our goal is to build content in ways that measure learner performance and competence after course completion - ensuring maximum retention and application of learning.



3

### Adaptive Learning

Scitent goes a step further. Using adaptive approaches, Scitent's course design allows learners to test their knowledge all along the way, so that instructional plans can be updated in real-time based on learner performance within their specific body of knowledge.



# Developing Learning Experiences for Better Performance

**Course and Business Analytics** are provided so that each training and learning leader can track the success of their courses, learner progress and engagement and the health of their eLearning business.

**Mastery Learning** involves pre-testing knowledge, focusing instruction and practice on knowledge gaps and testing for retention. You can count on Scitent to deliver adaptive learning plans and spaced practice to ensure your learners are attaining maximum retention – in preparation for high-stakes examinations or board certifications.

**Study Planners** help prepare a learner for certification and high-stakes testing. Notifications within the study planner prompt personalized study recommendations on a specific topic or group of topics to meet mastery specifications. Spaced reminders are tied to an individual's unique schedule based upon their anticipated certification timeline and will prompt micro content for continued practice and retention.

**Adaptive, Gamification, Microlearning and Social Learning are all on the table.** Scitent develops and designs content to improve the learner experience and learning outcomes. Scitent will work with your organization to improve learner performance through a variety of engaging methods.

**Certification Training is our Specialty.** We have 20 years' experience developing courses certified for CME, CE and MOC credit.

## Scitent's Instructional Design/Courseware Development Team

Our instructional design team includes PhDs trained in the latest instructional design principles and methods and is well-versed in leading course development tools. This combination allows Scitent to create compelling and highly interactive, 'mobile-first' courses that engage and adapt to learner needs.

Scitent has more than 20 years' experience in instructional design and course development. We proudly support the latest standards (LTI, SCORM, Tin Can), development tools (Articulate, Captivate) and core technologies (HTML5) to ensure your course design is future-proof.

Date	Ratio	Score	Certificate
09-30-2016	10/40	25%	

*Mastery learning for maximum retention.*