Instructional Design and Courseware Development

Having content is an important first step. But, Scitent offers an approach and methodology that ensures you develop an eLearning course that results in measurable knowledge and performance improvement through inspired, social, and personalized learning.

Courses Built for Performance and Results
Building a successful online course requires four key stages:

Needs Assessment
At Scitent, our instructional design teams work early on to develop a needs assessment that outlines the instructional goals and learning objectives, and provides a clear definition of the learner. At this stage, we help you:

- Clarify the purpose of the eLearning program for both the learner(s) and your business.
- Outline data collection opportunities for measurement and continuous improvement.
- Define a fully-formed eLearning program that includes course development, as well as distribution, sales, marketing, and customer support, as needed.

Design
Through a competency map, learning plans, eLearning tools, methodologies, and user stories, Scitent ensures that content and visual design produce the desired learner experience and educational outcome.

Develop
In this stage, visual and content designers create learning lessons and objects in media and formats, while ensuring content is aligned with your “body of knowledge.”

Evaluate
All along the way, we follow a build, measure, learn, and adjust methodology, which provides a means for data-driven process and product improvement.
Flexible Design and Development Techniques

With the rapid growth in eLearning, you are faced with a variety of tools and applications that can enhance and improve learner retention and performance. Scitent’s team can integrate a variety of instructional design techniques into your course design to ensure your learners are engaged, confident, and competent.

CE/MOC Learning

We offer a range of solutions for CE and MOC through self-assessment, courses, and practice performance assessments. Our solutions offer automated reporting and customizable certificates for any one of your accredited courses.

Competency and Performance-Improvement Learning

The PROPEL™ solution is equipped with professional development features that offer a robust solution for competency and performance improvement needs.

Social/Informal Learning

Social learning has become a critical block in the foundation of learning. Our PROPEL™ technology supports discussion groups, peer networks, commenting, individual content curation, mentoring, virtual meetings/hangouts, and social media applications to promote learning.

Exam Engine

Scitent has experience developing dynamic exams for customers who need a flexible, comprehensive set of questions to serve up to learners who need to acquire knowledge or competency in a certain area. Exam features include various question types, question banks, randomized questions & answers, exam prerequisites, time limits, answer statistics, block progression, media support within questions, limit attempts, display leaderboard, question review, as well as certificates and levels.

Design Your Way

Scitent’s course development team is rooted in proven instructional design methodologies yet innovative in the design of learning, incorporating the latest trends, such as microlearning, gamification, and competency-based learning. We also support all the latest specifications (LTI, SCORM, Tin Can), development tools (Articulate, Captivate) and core technologies (HTML5, Flash) to ensure your course design is future-proof.